

## Supporting Change at FBD

Gender Pay Gap Report 2023







## FOREWORD

## At FBD, We are committed to delivering gender balance in our organisation as we believe an inclusive, diverse, and equitable work environment is critical for the overall success of our company.

Like many peers within the insurance sector, FBD has a Gender Pay Gap. Within our organisation we have a Mean gender pay gap of 28% and a Median Pay Gap of 29%. Our Gender Pay Gap's primary driver continues to be Female under representation in Senior roles and revenue generating roles within our organisation.

In addressing this Gap we believe taking an holistic approach is critical. Last year we identified several sustainable and measurable goals to address gender representation at senior levels. We continue to review our internal structures, policies and processes that encourage and empower female representation in the workforce.

We have also formed productive partnerships with Industry Initiatives and subject matter experts such as VOiCE for insurance and The Irish Centre for Diversity to assist us benchmark and develop our approach.

We know that we are on a journey and are determined to reduce our gender pay gap and to lead programmes and initiatives to increase female representation across all areas and levels of FBD. Not all the initiatives will have an immediate impact on our Gender Pay Gap, but they will help us achieve better gender balance across all levels of the organisation.



Tomas à Michael

**Tomás Ó Midheach** Group Chief Executive



Caroly Mara

**Carolyn O'Hara** Chief Human Resources Officer

## WHY ARE WE REPORTING ON THE GENDER PAY GAP?

The Gender Pay Gap Information Act 2021 places an obligation on an employer of our size to report on our Gender Pay Gap. As a Business we welcomed

### UNDERSTANDING THE NUMBERS

#### Pay Gap vs Equal Pay

There is often confusion about the difference between the gender pay gap and equal pay, but they are not the same thing: The gender pay gap looks at the difference between the average pay of all men and all women across the whole business, regardless of job type or how senior they might be. Equal pay looks at the pay difference between a man and women doing the same role with similar experience, skills and performance.

#### **The Calculations**

When calculating our gender pay gap, we are legally required to do more than just add up the basic salaries and provide two different measures. The calculations include basic pay, allowances and overtime pay where applicable. We also provide the median and mean measures for the bonus gap, as well as showing the its introduction last year and will continue to use it to hold ourselves to account and track our future progress in this area.

percentage of men and women who received a bonus and benefits in kind.

From 2023 onwards we have chosen to work with external partners who specialise in the preparation and analysis of these calculations to:

- Ensure that our methodology is consistent with best practice.
- Gain external context to our internal insights.
- Learn how other companies are attempting to bridge the Gap.

In doing so, we initiated a small number of alterations to our methodology. To take this into account for all future reporting, we re-filed our Gender Pay Gap Report for 2022. This year's external partner is Willis Towers Watson.



#### **Quartile Analysis**

### OUR GENDER PAY GAP

#### **The Numbers**

Our gender pay gap statistics provided below are based on every employee working for FBD on the 15th of June 2023. The snapshot period used is the 12 months preceding the 15th of June 2023.

Gap Category		Overall Gender Pay Gap
Overall	Mean Pay Gap	28%
	Median Pay Gap	29%
	Mean Bonus Gap	42%
	Median Bonus Gap	26%
Part Time Employees	Mean Pay Gap	21%
	Median Pay Gap	29%
Temporary Employees	Mean Pay Gap	-15%
	Median Pay Gap	-61%
Employees who received a bonus payment during the snapshot period	Male	89%
	Female	90%

All FBD employees are eligible to earn a bonus subject to performance and length of service. The portion of employees who did not receive a bonus, did not meet the eligibility criteria during the snap shot period.

Benefits in Kind	Male	32%
	Female	31%

Benefits in Kind available to all FBD employees include: home, car loans, long service awards, professional dues and further education. The above calculation reflects how many employees received these benefits during the snapshot period as a percentage of the total number of employees in employment with FBD at the end of the snapshot period.

#### **Understanding our Results**

Of our employee population who have shared their gender with us, 60% identify as female and 40% identify as Male. Our mean gender pay gap is 28% and our median pay gap is 29%. Our Mean Bonus Pay Gap is 42% and Medina Bonus Pay Gap is 26%. We do not pay people differently on the basis of gender.

Our Gender pay gap continues to be driven by under representation at the more senior higher earning role levels in FBD. This imbalance is consistent with what we see across our industry and true of the wider financial services industry, where men still out number women in executive and or revenue generating positions.

Whilst we acknowledge the historical context of this key driver of our gender pay gap, we remain confident that by continuing to focus on our four key principles, we will reduce this Gap.

#### How We Are Closing the Gap

## Our four principles for holistically tackling our gender imbalance are:



Increasing female representation at senior levels within FBD



Embedding an inclusive culture and providing equal opportunities

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Continuously analysing and improving our internal processes and procedures



Supporting the wider finance and agricultural community on this agenda

We have set realistic but ambitious targets to bring better gender balance to our workforce and we have progressive initiatives in place to help us achieve them. Not all the initiatives will have an immediate impact on our gender pay gap, but they will help us achieve better gender balance across all levels of our organisation.

# Increasing Female Representation at Senior Levels within FBD



As a founding signatories deliver on our commitments under Ireland's Women in Finance Charter launched in 2022. FBD have the following targets:

- Headline target of 40% female representation on the Board and on the Executive team by 31/12/2025 and 31/12/2026 respectively. Interim targets of 30% for both are set.
- Headline target of 40% representation at Senior Management level by 31/12/2026 with an interim target of 35%.

- Headline target of 35% representation at Middle Management level by 31/12/2026 with an interim target of 30%.
- Headline target of 55% representation at Junior Management level by 31/12/2026 with an interim target of 50%.

Using our Succession Planning process we have placed a focus on identifying appropriate potential incumbents for all leadership roles with in the business. We continue to work to ensure equal access for all to proactive and targeted development supports, which will deliver a balanced pool of candidates for future Leadership roles.

#### Embedding an Inclusive Culture and Providing Equal Opportunities



We remain committed to developing strong foundations in equality as a critical component in providing a workplace where our people can thrive in their career. We believe this can be achieved through the continued delivery of the following initiatives:

- Embedding our Diversity and Inclusion Strategy.
- Supporting an active Diversity and Inclusion Committee representing the diverse needs of our workforce.
- Utilising and working with external partnerships such as The Irish Centre for Diversity and VOiCE for Insurance to ensure that we are at the forefront of practical thinking and application in the context of Diversity and Inclusion.
- Aligning inclusive and positive behaviour to reward outcomes. All employees have a behavioural objective as part of their annual objectives and this has an impact on their end of year performance rating. It is this performance rating that drives employee reward.
- Developing the right leadership mindset, through our Leadership programmes focusing on enabling quality engagements and an inclusive Leadership Culture.
- Leading from the Top through ensuring the appropriate balance is achieved in the composition of the Board.

#### Continuously Analysing and Improving our Internal Processes and Procedures



We remain committed to ensuring that our policies and processes are conducive to supporting and enabling female participation in the workforce. We believe this can be achieved through the continued delivery of the following:

- Engaging with External partners to review and benchmark our policies through a Diversity and inclusivity lens.
- On going review of processes to identify and remove potential structural bias.
- Reducing the impact Maternity Leave may have on the GAP. For instance 2023 we began paying bonus whilst an employee is on paid maternity leave.
- Providing Reward transparency through the provision of clear and accessible reward information services and practices.
- Ongoing engagement with our Diversity and Inclusion Committee to identify opportunities for improvement and feedback.
- Annual Review, Promotion and Board Sign off of our Dignity at Work Policy, Equal Opportunities, Diversity & Inclusion Policy and Speak Policy.
- Seek Employee feedback through Listening Surveys.
- Annual Production of Gender Pay Gap report to monitor progress.

#### Supporting the Wider Finance and Agricultural Community on this Agenda



We know that gender representation in the workplace is also a wider societal issue and continue to partner externally and consider how we can support change right across our society. We support a community that is tied to the very foundations of FBD. We continually support the annual Women and Agriculture Conference, a key date in the diary for women who are involved in the agricultural sector. FBD also sponsors the Women and Agriculture Awards. These awards, provide welcome recognition for the important contribution of women to Ireland's agricultural sector.

#### Actions Taken in the Past Year

This year we launched our Employee listening survey exploring employee sentiment towards a number of important concepts and company initiatives. These surveys have provided significant insights into how inclusive Female Colleagues feel FBD's work environment is and where we are in our Culture and Career Support Journey.

We undertook a significant reward review in the January of 2023. This is saw a change to our reward structure whereby an employee going on Maternity Leave will continue to receive a Bonus for the first six months of their maternity leave. This will not have impacted our gender pay gap for this year due to the varied Bonus Structures payment periods.

February this year saw Female Leaders from FBD participation in the IFS Skillnet Advancing Women's Leadership Programme. The course was designed for women who seek to improve their leadership skills. It explored key leadership competencies from the female perspective. Our attendees have come together over the course of the year on a number of occasions to share and lean into their collective talents.

We identified Mentoring as a critical leadership development opportunity and continued our partnership with the IMI's/30% Club Network Mentor Programme offering our female leaders the opportunity to explore their development through mentoring outside of FBD. Each Mentoring cohort consists of 2 Mentors and 2 Mentees with a desire for at least 50% of Mentees to be women. All our participant Mentees this year were female, with 50% of our senior women participating as Mentors.